

CEOSUMMIT 2024

March 11–12, 2024
Scottsdale, AZ

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AdvaMed CEO Summit Schedule Fairmont Scottsdale Princess • Scottsdale, AZ *Schedule is in Mountain Standard Time (MST)*

Sunday, March 10, 2024

7:00 pm – 9:00 pm CEO Welcome Reception
Hacienda Plaza and Trellis

Monday, March 11, 2024

7:15 am – 8:00 am Golf Practice and Breakfast
Princess Plaza

8:00 am - 12:30 pm Golf Tournament
TPC Stadium Course (transportation provided)

8:30 am – 11:30 am Humvee Tour
Princess Plaza

12:00 pm – 1:30 pm CEO Summit Attendee Luncheon
Canyon Lawn

12:15 pm – 1:15 pm Board Health Equity & Diversity Committee meeting
Princess Salon B

1:30 pm – 3:00 pm AdvaMed Accel Board of Directors Committee meeting
Princess Salons F&G

1:30 pm – 2:30 pm AdvaMed Medical Imaging Board Meeting
Princess Salon A

2:00 pm – 2:45 pm AdvaMed Board Compensation Committee meeting
Princess Salon B

3:00 pm – 4:30 pm AdvaMed Board Executive Committee meeting



Princess Salon A

5:00 pm – 6:30 pm AdvaMed Board of Directors meeting
Princess Salons F&G

6:30 pm – 7:30 pm CEO Evening Reception
Canyon Lawn

7:30 pm – 9:00 pm CEO Dinner
Princess Salons D&E

9:00 pm – 10:00 pm After Dinner Cocktails
Canyon Lawn

Tuesday, March 12, 2024

7:15 am – 8:45 pm AdvaMedDx Board meeting
Princess Salon A

7:30 am Breakfast
Canyon Lawn

7:30 am – 8:30 am Chair’s Advisory Council meeting
Princess Salon B

9:00 am – 9:15 am Chairman’s Remarks
Princess Salons D&E

9:15 am – 10:00 am General Session: Mark Zandi, Chief Economist, Moody’s Analytics
Moderated by: Vincent Forlenza, Chairman of the Board, Moody’s Corporation
Princess Salons D&E

10:00 am – 10:30 am Networking Break
South Foyer

10:30 am – 11:30 am General Session: Martina Navratilova, Tennis Champion and Advocate
Moderated by: Peter J. Arduini, President and Chief Executive Officer, GE Healthcare
Princess Salons D&E

11:30 am – 1:00 pm Networking Lunch
Canyon Lawn

1:00 pm – 2:00 pm General Session with Ambassador Robert E. Lighthizer, 18th United States Trade Representative (2017-2020)
Moderated by: Michael J. Farrell, Chief Executive Officer and Chair of the Board, ResMed
Princess Salons D&E



- 2:00 pm – 2:15 pm Coffee Break
South Foyer
- 2:15 pm – 3:30 pm General Session: A Bipartisan Conversation with David Axelrod and Karl Rove
Moderated by: Scott Whitaker, President and CEO, AdvaMed
Princess Salons D&E
- 4:00 pm – 5:00 pm AdvaMed PAC Program (Members Only)
Princess Falls
- 5:00 pm – 7:15 pm Closing Dinner
Princess Falls

Wednesday, March 13, 2024

- 7:30 am – 9:00 am AdvaMed Board Investor Advisory Committee meeting
Princess Salon B
- 8:30 am – 9:00 am Breakfast
South Foyer
- 9:00 am – 10:30 am AdvaMed CEO Roundtable Meeting
Princess Salon A
- 9:00 am – 11:00 am AdvaMed Digital Health Tech Board of Directors meeting
Princess Salon C
- 11:00 am – 12:00 pm Grab and go lunch (Safe travels home!)
South Foyer

