

# CEOSUMMIT 2024

March 11–12, 2024  
Scottsdale, AZ

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## **AdvaMed CEO Summit Schedule** Fairmont Scottsdale Princess • Scottsdale, AZ \*Schedule is in Mountain Standard Time (MST)\*

### **Sunday, March 10, 2024**

7:00 pm – 9:00 pm      CEO Welcome Reception  
***Hacienda Plaza and Trellis***

### **Monday, March 11, 2024**

7:15 am – 8:00 am      Golf Practice and Breakfast  
***Princess Plaza***

8:00 am - 12:30 pm      Golf Tournament  
***TPC Stadium Course (transportation provided)***

8:30 am – 11:30 am      Humvee Tour  
***Princess Plaza***

12:00 pm – 1:30 pm      CEO Summit Attendee Luncheon  
***Canyon Lawn***

12:15 pm – 1:15 pm      Board Health Equity & Diversity Committee meeting  
***Princess Salon B***

1:30 pm – 3:00 pm      AdvaMed Accel Board of Directors Committee meeting  
***Princess Salons F&G***

1:30 pm – 2:30 pm      AdvaMed Medical Imaging Board Meeting  
***Princess Salon A***

2:00 pm – 2:45 pm      AdvaMed Board Compensation Committee meeting  
***Princess Salon B***

3:00 pm – 4:30 pm      AdvaMed Board Executive Committee meeting



**Princess Salon A**

- 5:00 pm – 6:30 pm AdvaMed Board of Directors meeting  
**Princess Salons F&G**
- 6:30 pm – 7:30 pm CEO Evening Reception  
**Canyon Lawn**
- 7:30 pm – 9:00 pm CEO Dinner  
**Princess Salons D&E**
- 9:00 pm – 10:00 pm After Dinner Cocktails  
**Canyon Lawn**

**Tuesday, March 12, 2024**

- 7:15 am – 8:45 pm AdvaMedDx Board meeting  
**Princess Salon A**
- 7:30 am Breakfast  
**Canyon Lawn**
- 7:30 am – 8:30 am Chair’s Advisory Council meeting  
**Princess Salon B**
- 9:00 am – 9:15 am Chairman’s Remarks  
**Princess Salons D&E**
- 9:15 am – 10:00 am General Session: Mark Zandi, Chief Economist, Moody’s Analytics  
Moderated by: Vincent Forlenza, Chairman of the Board, Moody’s Corporation  
**Princess Salons D&E**
- 10:00 am – 10:30 am Networking Break  
**South Foyer**
- 10:30 am – 11:30 am General Session: Martina Navratilova, Tennis Champion and Advocate  
Moderated by: Peter J. Arduini, President and Chief Executive Officer, GE Healthcare  
**Princess Salons D&E**
- 11:30 am – 1:00 pm Networking Lunch  
**Canyon Lawn**
- 1:00 pm – 2:00 pm General Session with Ambassador Robert E. Lighthizer, 18<sup>th</sup> United States Trade Representative (2017-2020)  
Moderated by: Michael J. Farrell, Chief Executive Officer and Chair of the Board, ResMed  
**Princess Salons D&E**



- 2:00 pm – 2:15 pm Coffee Break  
**South Foyer**
- 2:15 pm – 3:30 pm General Session: A Bipartisan Conversation with David Axelrod and Karl Rove  
Moderated by: Scott Whitaker, President and CEO, AdvaMed  
**Princess Salons D&E**
- 4:00 pm – 5:00 pm AdvaMed PAC Program (Members Only)  
**Princess Falls**
- 5:00 pm – 7:15 pm Closing Dinner  
**Princess Falls**

### **Wednesday, March 13, 2024**

- 7:30 am – 9:00 am AdvaMed Board Investor Advisory Committee meeting  
**Princess Salon B**
- 8:30 am – 9:00 am Breakfast  
**South Foyer**
- 9:00 am – 10:30 am AdvaMed CEO Roundtable Meeting  
**Princess Salon A**
- 9:00 am – 11:00 am AdvaMed Digital Health Tech Board of Directors meeting  
**Princess Salon C**
- 11:00 am – 12:00 pm Grab and go lunch (Safe travels home!)  
**South Foyer**

