

Take Her Health to Heart Social Media Shareable Post Copy

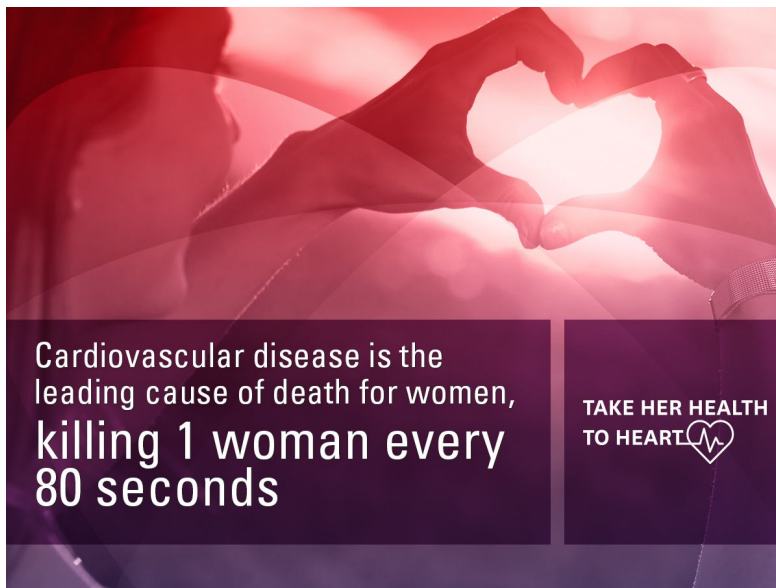
Shareable 1:

Facebook

Increasing female participation in cardiovascular device clinical trials is critical to improving our understanding of the effects of new treatments for women, and saving lives.

Twitter

Increasing female participation in #cardiovascular device trials is critical to understanding new treatments & saving lives #health2heart



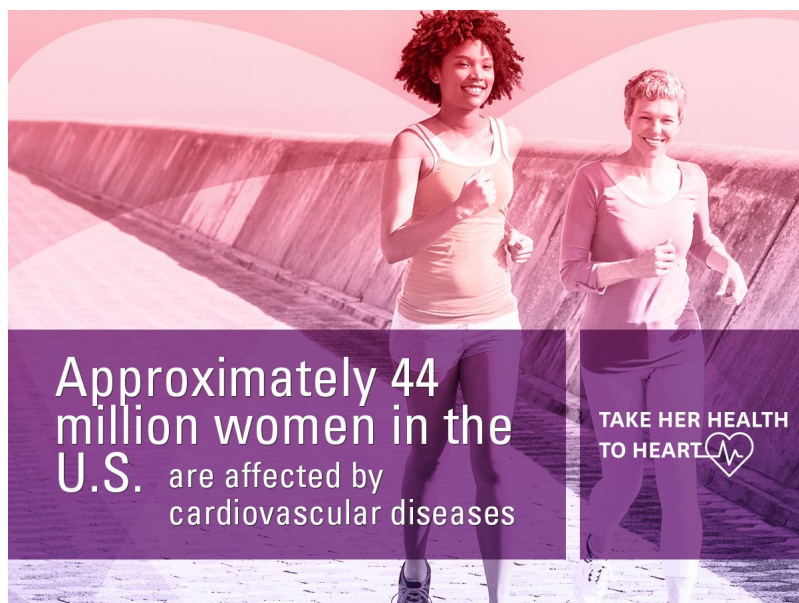
Shareable 2:

Facebook

Approximately 44 million women in the U.S. are affected by cardiovascular diseases, yet they are historically underrepresented in cardiovascular device clinical trials.

Twitter

Approx. 44M women in the U.S. are affected by #cardiovascular diseases, yet they are underrepresented in device trials #health2heart



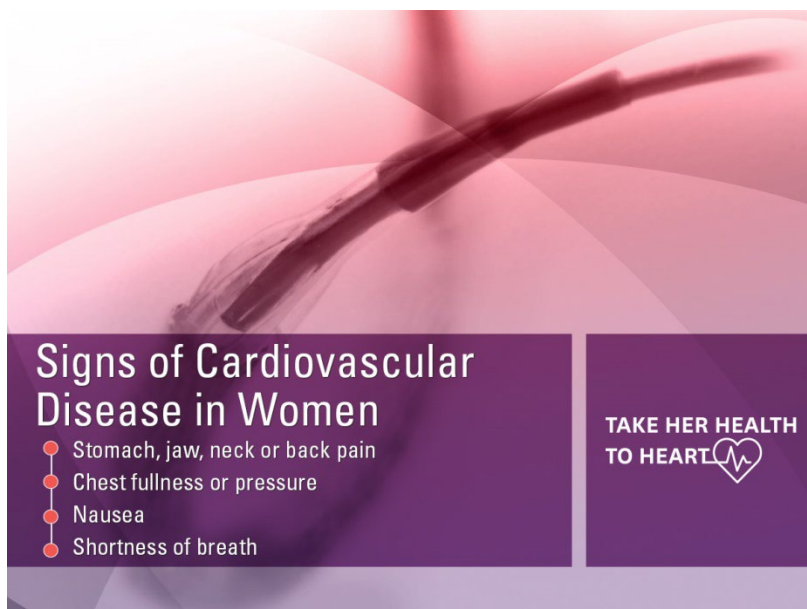
Shareable 3 (note 2 different image versions):

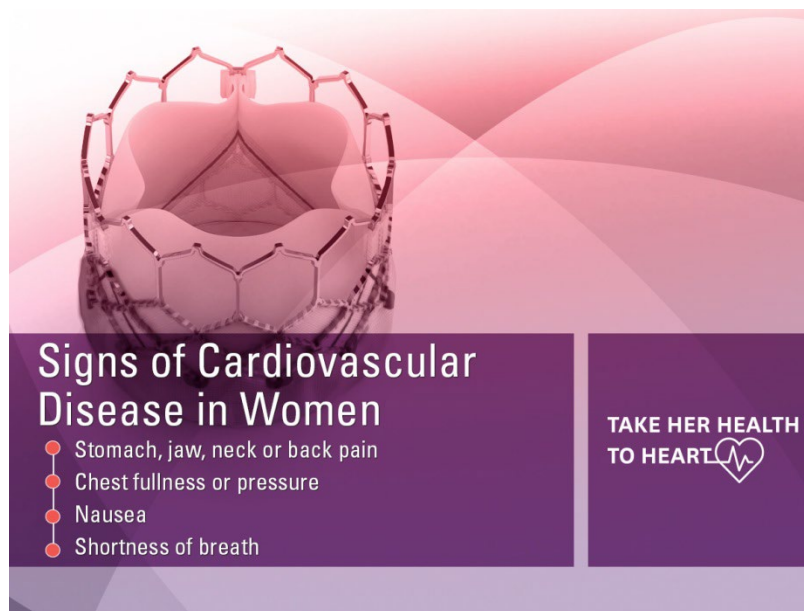
Facebook

Cardiovascular disease can produce different symptoms in women than men, often making it difficult to diagnose. Talk to your doctor if you have any of these symptoms.

Twitter

#cardiovascularisease can present different symptoms in women than men. Talking to your doctor is key #health2heart





Shareable 4:

Facebook

Significant challenges and barriers exist in recruiting women to participate in cardiovascular device trials, including gender gaps that exist in the diagnosis of women with heart disease.

Twitter

Challenges exist in recruiting women to cardiovascular device trials, including gender gaps in diagnosis of #hearthdisease #health2heart



Shareable 5:

Facebook

There are many benefits to women's participation in cardiovascular device clinical trials from diagnosis to care and treatment of cardiovascular disease.

Twitter

There are many benefits to women's participation in #cardiovascular device trials
#cardiovascular disease #health2heart

