

MedTech Investment Working Group

Q2 Meeting – June 8, 2022



INVESTOR FORUM

AT



OCTOBER 24-26, 2022
BOSTON, MASSACHUSETTS

themedtechconference.com/investor-forum

Welcome & Introductions

Justin Klein, Co-Founder and Managing Partner, Vensana Capital
& Chairman of MedTech Investment Working Group

Agenda

- » **Welcome and Introductions** **1:00 – 1:05 p.m.**
Justin Klein, Co-Founder and Managing Partner, Vensana Capital and Chairman of MedTech Investment Working Group
- » **Digital Health Policy Update and Discussion** **1:05 – 1:45 p.m.**
Zach Rothstein, SVP and Department Deputy, Technology & Regulatory Affairs, AdvaMed
Richard Price, SVP, Payment and Healthcare Delivery Policy, AdvaMed
Terry Chang, VP, Assistant General Counsel, and Director, Legal & Medical Affairs, AdvaMed
- » **Investor Panel: Digital Health: MedTech Revolution or Evolution?** **1:45 – 2:20 p.m.**
Moderator: Justin Klein, Co-Founder and Managing Partner, Vensana Capital
 - *Dr. Osamah Choudhry, CEO, Medivis*
 - *Richard DeNunzio, Chief Commercial Officer, Click Therapeutics*
 - *Uri Geiger, Managing Partner, Accelmed*
 - *Daniel van den Bergh, Senior Investment Director, Endeavour Vision*
- » **Accel Policy Update** **2:20 – 2:25 p.m.**
DeChane Dorsey, Executive Director, AdvaMed Accel
- » **Investor Forum at The MedTech Conference** **2:25 – 2:30 p.m.**
Beth Perkins, Director, Business Development & Investor Relations, The MedTech Conference
- » **Adjourn** **2:30 p.m.**

Digital Health Policy Update and Discussion

*Zach Rothstein, SVP and Department Deputy, Technology &
Regulatory Affairs, AdvaMed*

*Richard Price, SVP, Payment and Healthcare Delivery Policy,
AdvaMed*

*Terry Chang, Vice President, Assistant General Counsel, and
Director, Legal & Medical Affairs, AdvaMed*



- Distinct brand and focus for AdvaMed's existing and growing engagement in digital health; represents cross-cutting nature of digital health issues
- Strategic and policy direction from Executive Leadership Group
- Participation in Center open to any interested AdvaMed member
- Policy work primarily driven by relevant working groups

Software

- CDS Draft Guidance to issue this year?
- FDA Regulation of Artificial Intelligence and Machine Learning
- MDUFA IV completion; MDUFA V implementation
- International / Global Convergence (IMDRF)

Cybersecurity

- FDA Draft Guidance: Premarket and QSR Requirements
- House and Senate Bills
- International / Global Convergence (IMDRF)

Digital Health Investor Panel

Dr. Osamah Choudhry, Chief Executive Officer, Medivis

*Richard DeNunzio, Chief Commercial Officer, Click
Therapeutics*

Uri Geiger, Managing Partner, Accelmed

*Daniel van den Bergh, Senior Investment Director,
Endeavour Vision*

*Moderator: Justin Klein, Co-Founder and Managing
Partner, Vensana Capital*

Accel Policy Update

DeChane Dorsey, Executive Director, AdvaMed Accel

TCET Activity to Date

- » Bi-weekly meetings of Coverage Reform Workgroup
- » CMS listening sessions
 - February and March 2022
 - AdvaMed submitted statements and presented
 - Patient community vocal during second session
- » AdvaMed met with CMS Administrator May 19, 2022
- » Government Affairs TCET Team has been meeting regularly to discuss/monitor Hill activity

SBIR Reauthorization Advocacy

- » SBIR/STTR program will expire Sept. 30 without Congressional reauthorization.
- » USICA/COMPETES legislation may include a 1-5 year extension.
- » AdvaMed and Accel members meeting with Senate and House Small Business Committee staff to address concerns over 'SBIR mills' and foreign influence.
- » Advocating for program extension and future policy changes (permanence of program, improvements to application and award timelines).
- » [AdvaMed Accel Grassroots campaign for SBIR/STTR programs.](#)

Investor Forum at The MedTech Conference

*Beth Perkins, Director of Business Development
& Investor Relations, The MedTech Conference*



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