

**ABHI – ADVAMED
MEMORANDUM OF UNDERSTANDING
REGARDING COOPERATION AND COLLABORATION**

April 29, 2020

Purpose

The Association of British HealthTech Industries (ABHI) and the Advanced Medical Technology Association (AdvaMed) will cooperate and coordinate activities on matters of mutual interest.

The objective of this Memorandum of Understanding (MOU) is to outline the roles of each association and the opportunities for cooperation, as a means of improving and enhancing their effectiveness in influencing policies affecting the industries we represent in the United Kingdom and the United States.

Membership

ABHI's members are companies and organizations that provide products and services in the healthcare and healthcare technology sector in the UK. Some of ABHI's members are also members of AdvaMed. ABHI membership is open to companies, both indigenous and internationally owned, who have registered offices in the UK and sell healthcare technology products in the UK. ABHI supports the HealthTech community to save and enhance lives. Members supply products from syringes and wound dressings to surgical robots and digitally enhanced technologies. The Association represents the industry to stakeholders, such as the government, NHS and regulators.

AdvaMed members are companies and organizations doing business in the healthcare and healthcare technology sector in the US and globally. AdvaMed advocates globally for the highest ethical standards and patient access to safe, effective and innovative medical technologies that save and improve lives. AdvaMed works with members and other associations as determined by its Board.

Collaboration

ABHI and AdvaMed will cooperate and coordinate activities, where possible, and seek to align on matters that will bring benefits to their membership, to the industry more broadly, to patients and to public health. Both associations aim to maximize benefits for their members in an efficient and collaborative manner.

Areas of collaboration should include, but not be limited to:

- Mitigation of potential negative effects from Brexit;
- Alignment on provisions and implementation of a US-UK Free Trade Agreement (FTA);
- Convergence of regulations in appropriate fora (e.g., IMDRF, FTA, etc.);
- Promotion of patient access to technology via platforms such as the Medical Technology Group;
- Standards adopted for technology in either market, including health technology assessment, procurement and digital health; and
- Supporting codes of ethical business practices.

To enhance collaboration and avoid duplication, the associations commit to sharing information and keeping each other updated on efforts and initiatives relevant to the UK, and otherwise on matters deemed by the associations' respective Boards to be of high importance to both associations. The exchange of information between associations shall be accomplished in an efficient manner, via any suitable in-person, teleconference, internet, or written modality, as appropriate. Participation in events held by the other association, where appropriate, will be encouraged.

ABHI and AdvaMed shall be permitted to share with their members documents, studies and position papers that are not considered proprietary or confidential, subject to limitations that may have been agreed between either association and/or a third party.

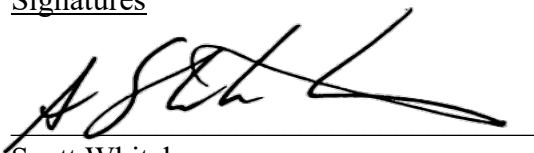
Review & Revisions

The scope and provisions of this MOU shall be reviewed every two years and may be revised during such review or at such other times as the ABHI and AdvaMed Boards agree. All revisions must be agreed to in writing as an amendment to this MOU and be signed by authorized representatives of both associations.

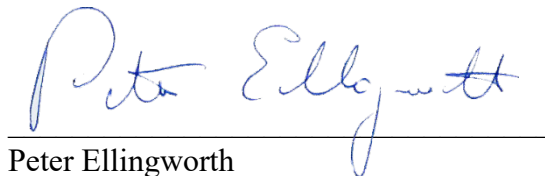
Contact

The respective Boards of ABHI and AdvaMed will oversee implementation of this MOU through the Chief Executive of the ABHI and the Chief Executive of AdvaMed serving as 'contacts' regarding this MOU. Each association agrees to inform the other about its activities at the request of the 'contact' of the other association.

Signatures



Scott Whitaker
President and CEO, AdvaMed



Peter Ellingworth
Chief Executive, ABHI