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**AdvaMed**  
Advanced Medical Technology Association

August 12, 2016

Attention: Kathy King  
Health Care Director  
U.S. Government Accountability Office  
441 G Street, NW  
Washington, DC 20548

**Via Email:** [kingk@gao.gov](mailto:kingk@gao.gov)

**Re: Support of Nomination of Kathleen Troeger, MPH, for PCORI Board of Governors**

Dear Ms. King:

The Advanced Medical Technology Association (AdvaMed) is pleased to support the nomination of Kathleen Marshall Troeger, MPH, to serve as a member of the Board of Governors of the Patient-Centered Outcomes Research Institute (PCORI).

AdvaMed member companies produce the medical devices, diagnostic products and health information systems that are transforming health care through earlier disease detection, less invasive procedures and more effective treatments. Our members range from the largest to the smallest medical technology innovators and companies.

In addition, our diagnostic division, AdvaMedDx, represents the world's leading diagnostics manufacturers by advocating for the power of medical diagnostic tests to promote wellness, improve patient outcomes, and advance public health in the United States and abroad. AdvaMedDx member companies produce innovative, safe and effective diagnostic tests that facilitate evidence-based medicine, improve quality of care, promote wellness, enable early detection of disease and often reduce health care costs.

AdvaMed and AdvaMedDx have long supported PCORI's mission to provide patients, caregivers, and clinicians with evidence-based information that can help them make better-informed healthcare decisions.

Ms. Troeger has broad experience in evidence development and outcomes research in areas that include in vitro and molecular diagnostics, medical devices and pharmaceuticals. She is a leader who understands both the complexity of diagnostics and the impact they have on patients' lives. She has worked successfully across numerous disease states, as well as across multiple

stakeholders, including industry, government and academia. Her collaborative working style allows her to move easily and confidently across many groups to effectively develop proposals and gain consensus on issues to advance meaningful health care policy and health science research.

Ms. Troeger's depth of experience demonstrates her ability to provide strategic direction for health outcomes, comparative research, clinical studies and trial design, scientific communications and much more.

Ms. Troeger has been active in a variety of AdvaMed working groups and project teams for more than 10 years, including important work providing guidance regarding physicians' relationship with industry. This project involved leading activities across the country with a variety of industry, healthcare, patient and policy stakeholders. She currently serves on several AdvaMed committees, including our Diagnostic Payment Working Group and our Diagnostic Value Framework Task Force. The Diagnostic Value Framework Task Force in particular is working to advance AdvaMed's diagnostic value agenda by developing a framework to help diagnostic manufacturers understand how to assess and communicate the value of their tests to all constituents, including patients, caregivers, providers and payers. Ms. Troeger's outstanding contributions to the Task Force have been key to furthering the work of this group.

In conclusion, AdvaMed strongly supports the nomination of Ms. Troeger to the PCORI Board of Governors. Based on her exceptional credentials, and her strong academic and professional background, we know that she will make significant and valuable contributions that will make an impact on PCORI's work and on the lives of the patients that PCORI represents.

Please do not hesitate to contact me if you have any questions regarding Ms. Troeger or AdvaMed's support of her nomination to the PCORI Board of Governors.

Sincerely,

A handwritten signature in black ink, appearing to read "Donald May", written in a cursive style.

Donald L. May  
Executive Vice President  
Payment & Health Care Delivery Policy  
AdvaMed