AdvaMed Digital is the home for technology companies who are driving the digital health revolution

AdvaMed Digital operates within AdvaMed, the Advanced Medical Technology Association, offering its members access to all of the work performed by the organization. AdvaMed Digital is open to all AdvaMed member companies and reflects AdvaMed’s strategic commitment to being a leading digital health convener, thought leader, and advocate. AdvaMed invites manufacturers and developers of products or technologies with applications in digital health to join the association and participate in AdvaMed Digital.

AdvaMed Digital members convene to:
- Explore digital health trends and solutions
- Network and gain industry insights
- Engage with policymakers, thought leaders, and stakeholders
- Address critical public policy issues
- Advocate for the advancement of digital health for the benefit of patients and health care
Policy & Advocacy

AdvaMed Digital shapes critical policy issues that influence the business environment for digital health technologies and applications in the United States and in key global markets. Member companies participate in a wide variety of member-driven work groups that formulate policy positions and guide advocacy on all key issues that arise along the continuum of research, development, regulation, payment, and health care delivery. Members of AdvaMed Digital benefit not only from the specific focus on digital health, but also from AdvaMed’s advocacy on all key issues affecting the medical technology industry. AdvaMed Digital also promotes the value of digital health technologies, leveraging AdvaMed’s strong advocacy and external affairs program.

AdvaMed Digital interfaces with AdvaMed’s divisions and sectors and is overseen by the AdvaMed Board of Directors and its relevant committees.

AdvaMed Digital covers four key policy & advocacy areas:
- Payment
- Regulatory
- Global
- Data Security & Privacy

Networking, Education, & Industry Insights

AdvaMed Digital convenes member companies and key stakeholders to explore the health care and technology trends that are shaping the future of digital health. AdvaMed Digital maintains a robust and evolving calendar of meetings and conferences that provide member companies with opportunities to network and engage with peers, and learn about regulatory, policy, and business issues affecting digital health technologies.
AdvaMed Digital Members

3M
Abbott
Abiomed
Accuray
Alcon
Apple
Bard
Baxter
Bayer
BD
Boston Scientific
CareFusion
CVRx
CyMedica
Edwards Lifesciences
Flex Medical
Hill-Rom
IBM
Intel
Ivenix

Johnson & Johnson
Medtronic
Novo Nordisk
Nypro
Opternative
Pfizer
Philips
Qiagen
Qualcomm
ResMed
Roche Diagnostics
Siemens
SilverGens
Smiths Medical
Stryker
Terumo
Varian
Verily Life Sciences
Ximedica
Zimmer Biomet
AdvaMed
The Advanced Medical Technology Association (AdvaMed) is a trade association that leads the effort to advance medical technology in order to achieve healthier lives and healthier economies around the world. AdvaMed’s membership has reached nearly 300 members and more than 80 employees with a global presence in countries including Europe, India, China, Brazil, and Japan. AdvaMed’s member companies range from the largest to the smallest medical technology innovators and companies. The association acts as the common voice for companies producing medical devices, diagnostic products, and health information systems.

AdvaMedDx
AdvaMedDx represents the world’s leading manufacturers of medical diagnostic tests. AdvaMedDx is instrumental in shaping critical policy issues that influence the business environment for diagnostics in the U.S. and key global markets. It promotes the value of diagnostics and supports the diagnostics industry’s interests on regulatory, payment, & healthcare delivery issues through a strong advocacy and external affairs program.

AdvaMed Accel
AdvaMed Accel is dedicated to the needs of smaller medtech manufacturers. The division is committed to ensuring that the voice of small pioneering and entrepreneurial companies is always heard by policymakers. AdvaMed Accel focuses on facilitating a policy environment conducive to capital formation and innovation, advocating for domestic and international payment and regulatory policies favorable to emerging companies, and providing educational meetings and opportunities for emerging and early-growth company leaders and professionals.

AdvaMed Digital
AdvaMed Digital is committed to being the leading digital health convener, thought leader, and advocate. AdvaMed Digital convenes to explore digital health trends and solutions, network and gain industry insights, engage with policymakers, thought leaders, and stakeholders, address critical public policy issues, and advocate for the advancement of digital health for the benefit of patients and healthcare.