DAY 1: Monday, September 24

**CEO Advisory Council: 90 Minute Presentation by McKinsey on Delivering Through Diversity**
9:00 am  |  Room 102

McKinsey has a focus area on diversity and a strong body of research demonstrating the corporate and market benefits of expanding diversity within companies.

*Please RSVP to Kristina Shultz at kshultz@advamed.org.*

**Women in Diagnostics Meetup**
2:45 pm – 3:15 pm | Room 203

Join women leaders in the diagnostic sector to discuss emerging technological trends and the future of diagnostics, including molecular diagnostics and personalized medicine. Network with your peers and discuss the current investment climate and what innovative companies, big and small, can expect in the coming years.

*Hosted by Jennifer Paine, Executive Vice President, Ortho Clinical Diagnostics, Inc.*

**Women’s Executive Network (WEN) Reception**
4:30 pm – 5:30 pm | Grand Ballroom Terrace

The AdvaMed Women’s Executive Network is an initiative promoting and cultivating women in executive leadership roles across the medical technology industry. The network aims to integrate women leaders from AdvaMed member companies into the association’s work and to support the industry as it emphasizes both diversity and elevating women into senior leadership positions. Since its official launch in 2014, WEN has grown exponentially, with a strong Leadership Circle consisting of senior women executives from across the industry and a larger community of several thousand. **Men and women are encouraged to attend!**

DAY 2: Tuesday, September 25

**Women in Orthopedic/Surgical Meetup**
10:30 am – 11:00 am  |  Room 203

Join women leaders in the orthopedic and surgical sectors to discuss emerging technological trends and the future of orthopedic treatment therapies and surgical tools. Network with your peers and discuss the current investment climate and what innovative companies, big and small, can expect in the coming years.

*Hosted by Yin Becker, Vice President, Communications & Public Affairs, Stryker*
DAY 2: Tuesday, September 25 (continued)

Women in Cardiovascular Meetup
11:30 am – 12:00 pm | Room 203

Join women leaders in the cardiovascular sector to discuss emerging technological trends and the future of cardiovascular treatment therapies, diagnostics and services. Network with your peers and discuss the current investment climate and what innovative companies, big and small, can expect in the coming years.

Thinking About Taking Your Company Public? Raising Equity in the Current Environment
3:25 pm – 3:55 pm | CEOs Unplugged

Taking a company public can be a great way to raise additional capital, but such a decision requires careful consideration. With the IPO market warming up, you can’t afford to miss hearing from this dynamic group of industry leaders addressing their experiences with running public companies - and taking companies public. Join us to hear these great lessons learned, regardless of your capital formation strategy.

Presented by the Women’s Executive Network

DAY 3: Wednesday, September 26

Networking Breakfast hosted by MedTech Color
7:30 am – 9:00 am | Room 103BC

This Networking Breakfast hosted by MedTech Color will be held September 26th, 2018, in conjunction with The MedTech Conference. This is a time where senior African-American leaders and other under-represented groups from across the ecosystem will meet with members of the AdvaMed board and build community.

Pre-registration required. Please contact Kwame Ulmer at kwame.ulmer@medtechcolor.org for information.

Women in Digital Health Meetup
9:15 am – 9:45 am | Room 203

Join women leaders in the digital health sector to discuss emerging technology trends, the current investment climate and the intersection of big data with medical technology. Network with your peers and discuss what innovative companies, big and small, can expect in the coming years.

Hosted by Kereshmeh Shahriari, Vice President, Regulatory, Clinical, & Quality, CyMedica Orthopedics, Inc.