Kim Neel worked in corporate America for 21 years while also raising her family. In 2005, at the age of 47, Kim was diagnosed with stage 1 breast cancer after receiving a routine mammogram. Kim underwent a partial mastectomy and received radiation, followed by adjuvant therapy for the next five years. She credits medical technology with her survival, as the routine screening detected her cancer early enough to be treated.

In 2006, Kim and her business partner Sherry Norris started a company called ALALA. The company offers post-surgical support for cancer survivors, including custom fittings for breast prosthetics, bras, wigs, lymphedema pumps, and compression garments. As a small business owner, Kim has been struggling to keep up with the burden the medical device tax has placed on her company, taking away from the bottom line and preventing the company from growing.

Today, Kim’s cancer is in remission and has been for more than 10 years. She focuses on her family and her business and hopes to continue providing important health services to cancer survivors around the country and the world.

Kim Neel
Columbia, South Carolina

I support medical innovation

“The medical device tax is just one more obstacle that we have to overcome to keep our doors open so that we can continue serving our cancer clients. It’s time to repeal the device tax.”

Support medical innovation

Repeal the device tax

Someone you know is counting on research and development to bring to life the next breakthrough in medical progress. With an aging population, people with disabilities living longer lives, and chronic disease rates growing at faster rates, now is the time for more—not less—resources to advance cures and treatments that help people live healthier, longer, and more independent lives.

That’s why patients, patient advocates, leading voices in the disability community, and research organizations oppose the medical device tax. Taxing medical innovation doesn’t make sense, but helping people recover and get back to their home, family, or job does.