

THAIMED's CODES CHANGING FOR THE 3RD EDITION

Company-Sponsored Product Training and Education

THAIMED members have responsibility to educate Health Care Professionals in the adoption of the Code of Ethics. When we sponsor a training program for HCPs, the program must be held in facility conducive to training and must be conducted by qualified persons. THAIMED members may pay reasonable travel expenses and lodging costs for HCPs to attend these training programs.

When travel is provided for, Economy Class tickets will be issued for air travel of less than 5 hours. However, THAIMED members may exercise their discretion for faculty members e.g. speakers and members of Advisory Boards.

We also may provide modest meals and receptions for the attendees, so long as they are subordinate in time and focus to the purpose of the meeting.

THAIMED members cannot provide any entertainment for HCPs, nor can we pay for travel, hospitality, meals, or other expenses for spouses or guest of HCPs who do not have a legitimate professional interest in attending the training program.

Supporting Third Party Educational Conferences

THAIMED members may support third party educational and scientific conferences by making grants to the conference sponsor to reduce conference costs, or to a training institution. The conference sponsor should be responsible for and control the selection of program content, faculty, educational methods, and materials. THAIMED members may pay for modest meals and receptions at these conferences so long as the hospitality is subordinate in time and focus to the purpose of the conference. We may also pay for reasonable honoraria, travel, lodging, and meals for conference faculty members.

When travel is provided for, Economy Class tickets will be issued for air travel of less than 5 hours. However, THAIMED members may exercise their discretion for faculty members e.g. speakers and members of Advisory Boards.

Sales and Promotional Meetings

THAIMED members can meet with Health Care Professionals to discuss product features and negotiate contract and sales terms. In the course of such meetings, we can provide occasional hospitality in the form of modest meals and receptions if such hospitality is conducive to the exchange of information. We also can pay for reasonable travel costs for HCPs when necessary (e.g., for plant tours or demonstrations for non-portable equipment). We cannot pay for meals or other hospitality for spouses or guest of HCPs.

When travel is provided for, Economy Class tickets will be issued for air travel of less than 5 hours. However, THAIMED members may exercise their discretion for faculty members e.g. speakers and members of Advisory Boards.

Gifts / Promotional Items & Hospitality

1. THAIMED Members occasionally may provide modest gifts to Health Care Professionals (HCP). The fair market value of such gift should be equivalent or less than Baht 3,000 per HCP (except for medical textbooks and anatomical models which may be more in value as long as it is still modest but the gift must be received on behalf of the entity). If also permitted by local law, an inexpensive or branded gift not related to the practice of medicine may be given on an infrequent basis to a HCP in acknowledgment of significant national, cultural or religious holidays.
2. Customary gifts to healthcare professional and institutions are allowed for customary and acceptable local occasions on an infrequent basis such as New Year, funeral, hospital visit and promotion at organizational level. The value of such gifts, the nature and types of which are related to the particular customary occasions, shall not exceed Baht 3,000.- per HCP per occasion.
3. Promotional aid (give away) is a non-monetary item given to HCPs for a promotional purpose with minimum value and quantity. Promotional aids must be of relevant to the work of the HCPs and not for HCPs personal benefit. The promotional aids must carry the Trade name, Brand name, Company name or Logo of the company. The value of a promotion aid should not exceed 3,000 baht and must be relevant to the practice of the HCPs.
4. Hospitality should not extend beyond members of the profession including invitations to participate or support educational meeting or workshops should not include spouse unless they themselves are practicing members of the relevant medical or allied profession.

Collection Charges / Welfare

THAIMED members who make payment for collection charges/welfare in connection with their account receivable (AR collections) for medical devices products (medical equipment) sold to government hospitals (Those having the practice of requesting such payments), are advised that they should only make such payments by means of "A/C payee only" cheque, a bank transfer to a bank account associated with the respective hospital or a direct payment into such account. In the event that hospital may require the payment in cash, THAIMED member should only do the payment for the hospitals where they provide the hospital official receipt document for the cash settlement.

as from April 1, 2013 onward