APEC Healthcare Stakeholders Awareness High-Level Meeting:
Fostering Ethical Environments in the Medical Device & Biopharmaceutical Sectors
Nusa Dua (Bali), Indonesia │3 September 2013

-- BREAKOUT DISCUSSION SUMMARY—

- Recommendations for healthcare professional organizations (physicians, nurses, pharmacists)
  - Add business ethics to medical school curriculum and continuing education programs
  - Encourage adoption of the APEC Kuala Lumpur and Mexico City principles
  - Identify effective methods to enforce the principles within associations and share enforcement best practices among healthcare professional organizations
  - Identify an ethics champion within each healthcare professional organization

- Recommendations for APEC governments
  - Encourage relevant government agencies to serve as vocal advocates for strengthened ethical interactions in the healthcare sector
  - Ensure that all relevant government agencies are engaged
  - Have each relevant agency identify a champion responsible for strengthening ethical interactions with industry and healthcare professionals
  - Include ethics training for civil servants
  - Encourage adoption of the APEC Kuala Lumpur and Mexico City principles

- Recommendations for industry
  - Support the teaching of business ethics in business schools, public service schools, medical schools, and continuing education programs for healthcare professionals
  - Identify an ethics champion within each industry association and company
  - Develop, implement and train on codes of ethics consistent with the Kuala Lumpur and Mexico City principles
  - Identify an ethics champion within each healthcare industry association and company to maintain and promote the codes of ethics consistent with the Kuala Lumpur and Mexico City principles and address emerging ethical issues
  - Recruit media as a long-term partner in promoting ethical interactions in the healthcare sector and consider the use of public awareness campaigns

- Recommendations for APEC
  - Continue to facilitate an open dialogue among all healthcare stakeholders
  - Further explore issue of transparency and disclosure issues (between physicians and industry and between governments/procurement and industry) as well as how transparency can be best achieved (possibly through the creation of an APEC framework or model?)
  - Share model practices across APEC, such as incentives to compliance and disincentives to violators, model regulations, model enforcement mechanisms, training best practices
  - Share/Track progress - Map current practices, develop agreed metrics, and track economies and associations progress with an annual report card. Distribute report widely.
  - Expand KL train-the-trainer model (create change agents) to physicians and public servants (as KL was focused on industry associations). Or create a speaker bureau with a standard toolkit that can conduct trainings in economies.
  - Explore collaboration with organizations like the International Federation of Pharmaceutical Manufacturers & Associations (IFPMA) and others that may have existing tools that APEC might leverage