

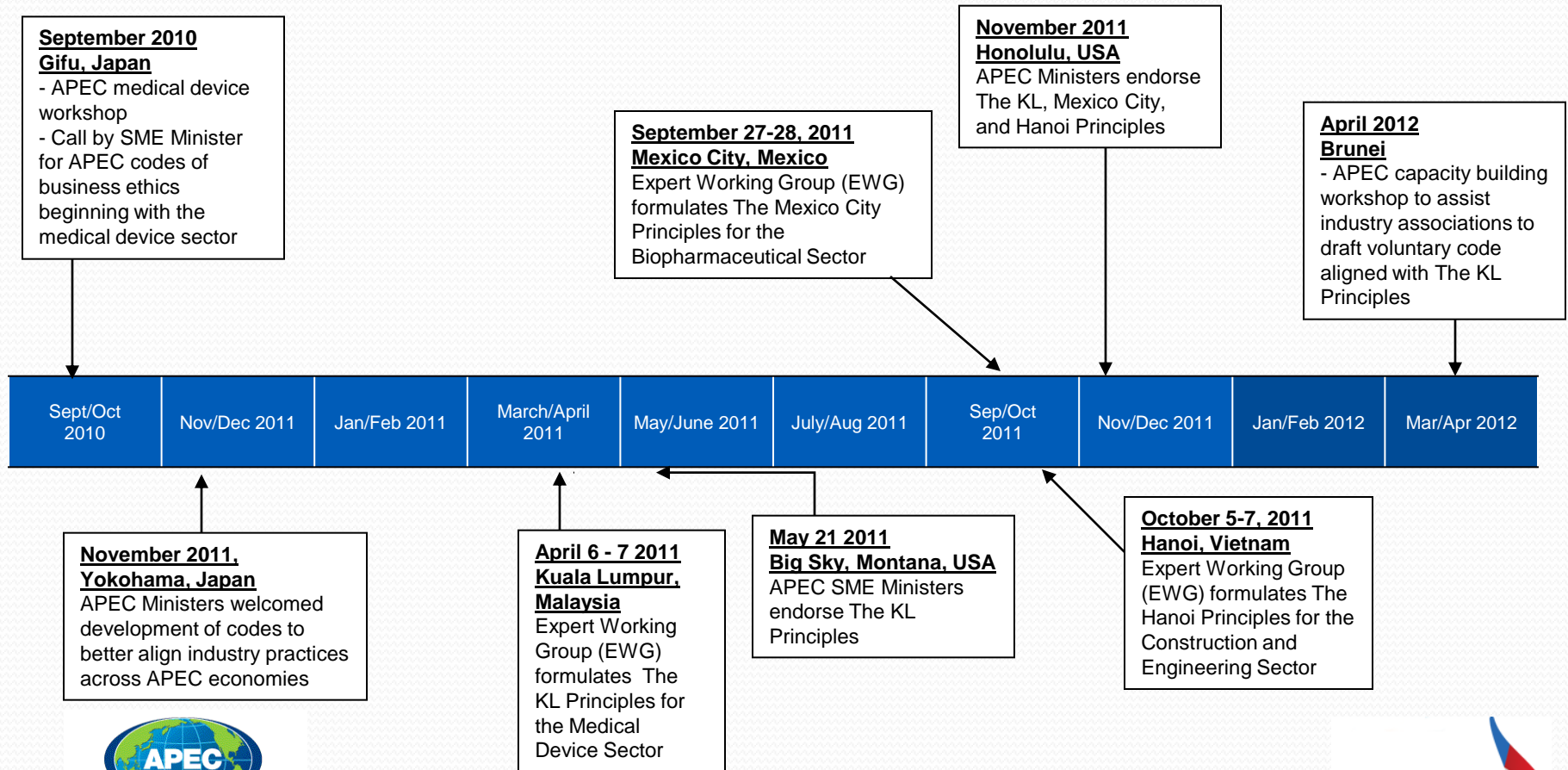
Concluding Remarks:
Next steps and tracking progress

Ms. Lynn Costa

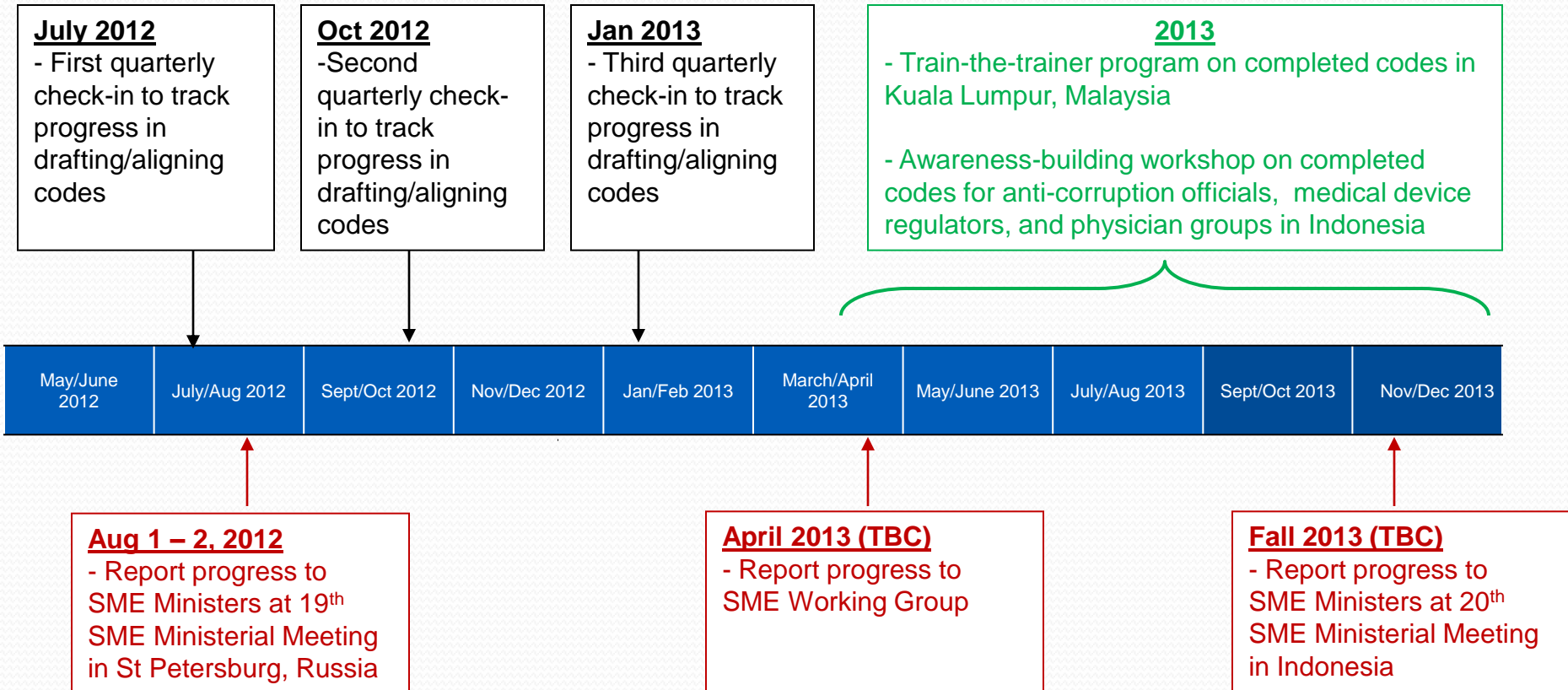
**Project Overseer
&
Senior Trade Development Advisor
U.S. Department of Commerce**



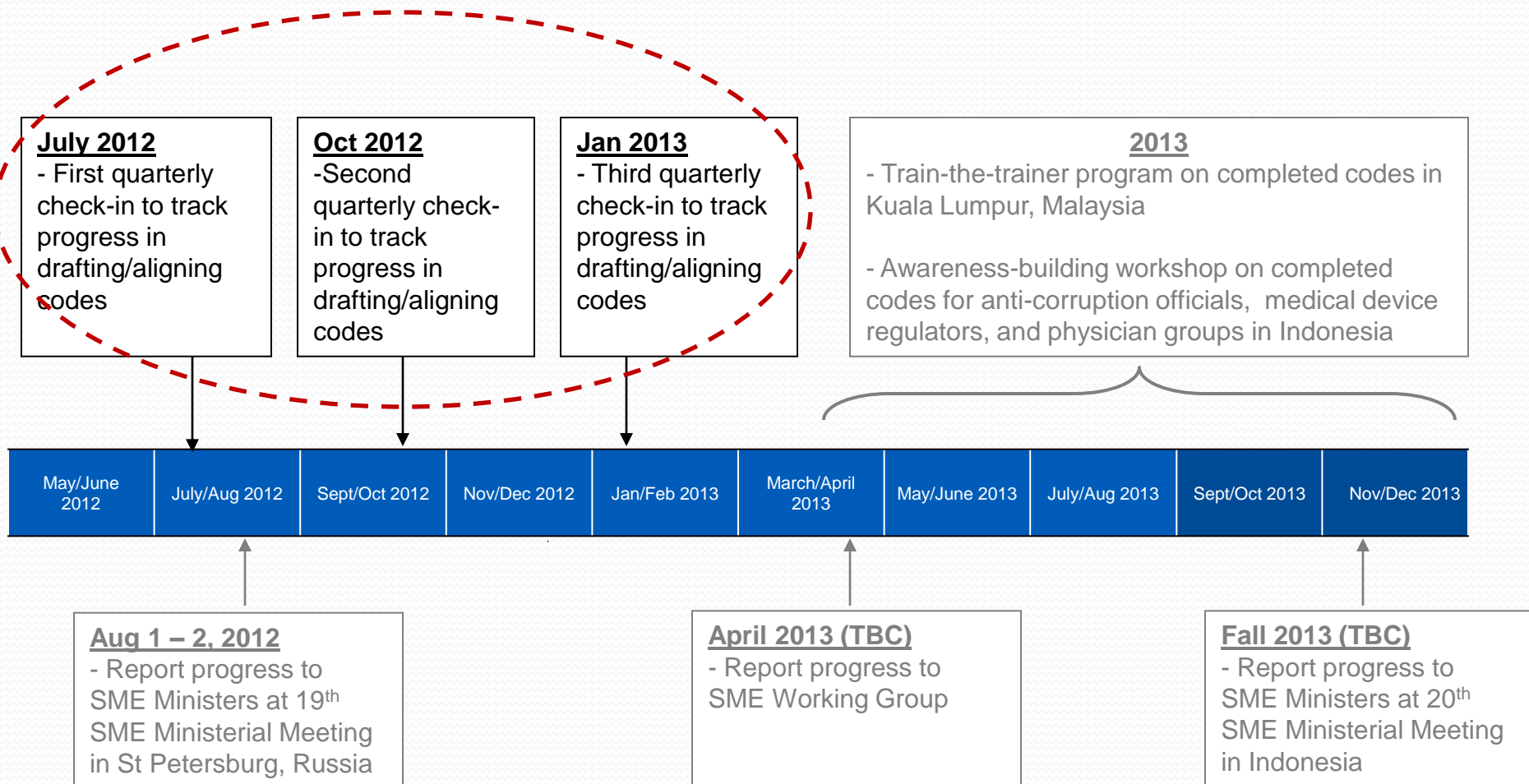
What we have achieved in 18 months: From Gifu (Oct 2010) to Brunei (April 2012)



What we will achieve in the NEXT 18 months: From Brunei (April 2012) to Indonesia (2013)



What we will need from YOU



How we propose conducting quarterly check-ins in preparation for the train-the-trainer

Using a quarterly questionnaire that asks:

Milestone 1: Code aligned with The KL Principles

- Do you have a completed code? Indicate the elements of The KL Principles that your completed code covers.
- If you do not have a completed code, then do you have a draft code? Indicate the elements of The KL Principles that your draft code covers. What is your plan and timeline to develop a completed code?

Milestone 2: Code approved/endorsed by association

- Where is your association in the process of approving/endorsing the code (or revisions to the code)?
 - Not in progress – Why not? What challenges are you facing?
 - In progress – Please describe (i.e., on upcoming agenda)
 - Completed

Milestone 3: Preparedness to implement the code

- How prepared does your association feel to move to implementing your code, for example to training your member companies on compliance programs and best practices?
 - Very prepared
 - Somewhat prepared
 - Not very prepared
 - Not prepared at all

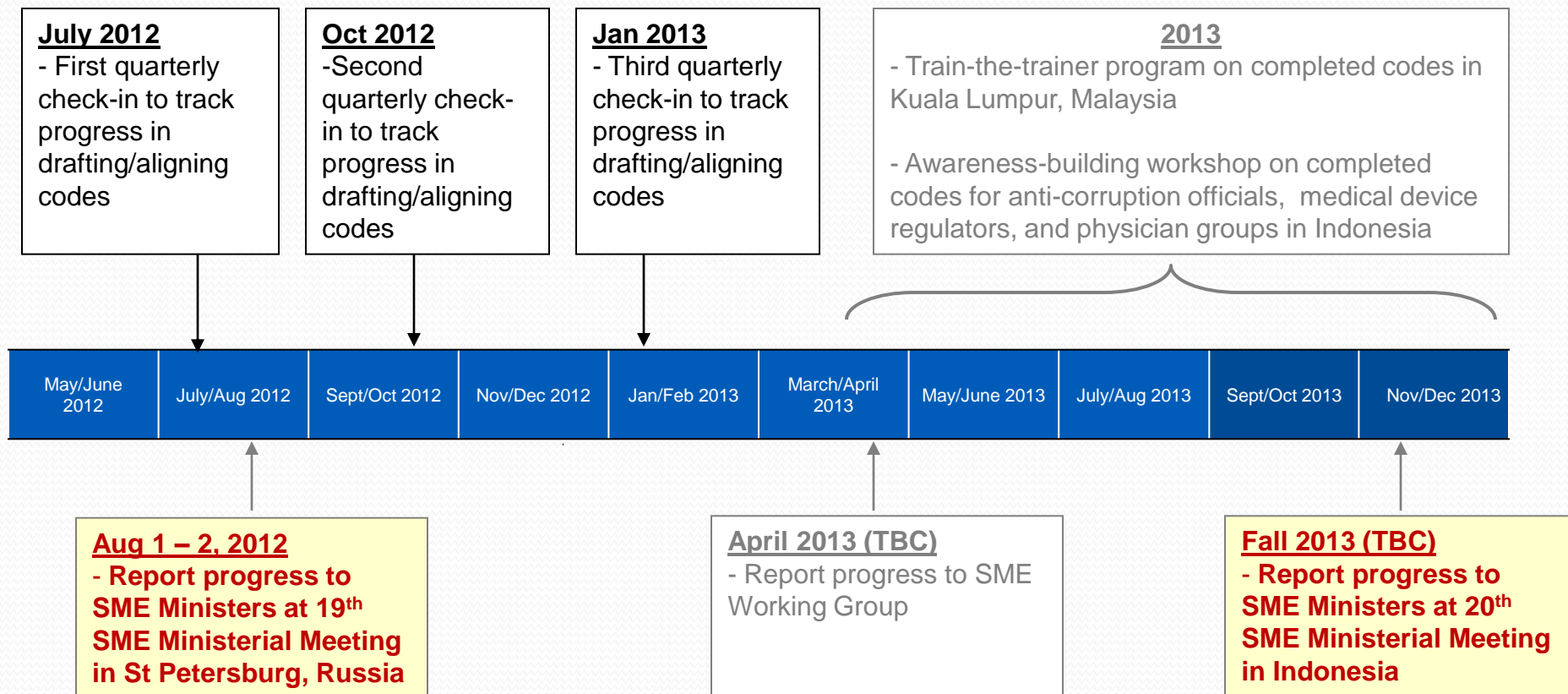
Progress measured against survey results sent in prior to Brunei

Our GOAL is that by January 2013....

Associations from all 21 APEC member economies will:

- ✓ **Achieve Milestone 1:** Code aligned with The KL Principles
- ✓ **Achieve Milestone 2:** Code endorsed/approved by association
- ✓ **Achieve Milestone 3:** Very prepared to move to implementing its code, specifically the 2013 Kuala Lumpur train-the-trainer workshop

Economies that meet all milestones will be recognized at the SME Ministerials



Public-Private Monitoring Group

The Public/Private Monitoring Group will serve as the Secretariat and advisory body for the quarterly check-in process. The four members would: 1) review and approve the quarterly survey; 2) review survey results; 3) request mentors give extra support to those associations falling behind; and 4) help the Project Overseer (Lynn) report progress to the SME Ministers and Working Group. Members include:

Public:

- Lynn Costa
- Dato' Sutinah

Private:

- Chris White
- Jessie Yap

